



Whitby Public Realm Improvements

Consultation results

What we did

- The Public Realm and Spital Bridge designs were made available for public comment on 10th November 2023.
- The consultation was advertised in the local press, published on NYC's website, and promoted in NYC's Social Media accounts as well as a road sign being placed in each of the proposed 6 zones.
- NYC hosted five in-person exhibitions where the public were able to see the proposed plans and speak to a member of project team with any questions they had.
- Public Consultation lasted 6 weeks; the last date for receipt of comments was 22nd December 2023

Responses received

- A total of 265 comments were received from members of the public between 10 November 2023 and 22 December 2023.
- Four paper copies were delivered after the 22 December and have been included in the final report. The total number of responses was 269.
- Out of 269 responses,
 - 225 (87%) are local residents to Whitby,
 - 30 (12%) represented a local business,
 - 19 (7%) were visiting/on holiday in Whitby.
 - 5 responses (2%) categorised themselves as 'none of the above'.

Age profile of respondents

Age Range	Responses	Percentage
75 and above	22	9%
65 - 74	68	27%
55 - 64	75	29%
45 - 54	42	16%
35 - 44	24	9%
25 - 34	10	4%
16 - 24	3	1%
15 and under	0	0%
Prefer not to say	12	5%

What people told us

Question	Yes	No	Don't know
Do you agree with Station Square/Langbourne Road the main road, encouraging traffic towards the car parks?	44%	53%	3%
Do you agree with introducing an area that is easier for people to move around by widening pavements and adding informal raised crossing points?	56%	42%	2%
Do you agree with pavement widening and the proposed informal raised crossing places for pedestrians on New Quay Road, one near the former bank and one near the swing bridge, to create a space that is easier for pedestrians to move around?	57%	41%	2%
Would you like to see raised planting beds in this area? (New Quay Road)	51%	38%	10%
Do you support the inclusion of carefully positioned trees, that don't block views of the Harbour?	40%	53%	7%
Do you like the idea of introducing planting at Tin Ghaut?	61%	29%	10%
Do you like the idea of introducing traffic signals at Spital Bridge Junction?	67%	23%	10%

What people told us

Q8.7 Do you think the overall design will improve your experience of Whitby?

Response	Opinion	Visitor	Resident
Waste of money	No		30
Aimed at tourists	No		37
No specific reason	Yes	6	30
Reduces road space	No		11
Removes parking/loading areas	No		14
No specific reason	Neutral	1	5
Pedestrian areas	Yes	5	19
More road congestion	No		21
Homogenisation No heritage	No		18
Pavement bottleneck	No		12
Doesn't reduce No. of cars	No	1	20
No specific reason	No		33
Street furniture/greenery	Yes	3	16
Visual improvement	Yes	3	11
Spital junction	Yes		18

What people told us

Q8.7 Do you think the overall design will improve your experience of Whitby?

Response	Opinion	Visitor	Resident
Needs more pedestrian focus	No	2	6
Needs maintenance plan	Maybe		15
Disabled parking/access	No		9
Reduces congestion	Yes		2
Park and ride/cycle infrastructure	No	2	17
Street furniture/greenery	No		18
Street Lighting	Yes		2
Better signage to manage congestion	Neutral		2
Reducing vehicle access at peak times	Maybe		1
More artwork	Maybe	1	1
Raised crossings	No	1	1
Pedestrian only bridge	Maybe		1

What next?

Spital Bridge Junction – start work after Summer 2024

Swingbridge area:

- Review of consultation and produce detailed design
- Detailed design to be subject to further consultation
- Out to tender – construct in 2025